HANDOUT 4.1: MANAGEMENT PLAN DEVELOPMENT PROCESS STEPS

Steps for Developing Effective Management Plans

List what that makes an effective management plan? 1.
2.
3.
4.
5.
6.
7.
8.
Assessment Phase This phase provides much of the information used in the current and emerging issues section as well as the background section of the plan.
Step 1. Document all drivers (What tells you why the MPA exists and why it is needed)
Step 2. Gather baseline information
Step 3. Identify stakeholders
Step 4. SWOT Analysis
Strategic Planning Phase This phase provides much of the information used in the management strategies section of the plan
Step 5. Develop goals and objectives for site
Step 6. Identify key activities and outputs
Step 7. Identify resources required to implement management strategies
Step 8. Develop evaluation plan for site plan
Writing and Using the Plan
Step 9. Writing the plan using all the elements developed in the first two phases
Step 10. Distribute and use plan